

A Nurse-Led Infrastructure for the Future of Healthcare

Care today happens everywhere in homes, in communities, and through digital connections, yet it is still managed as if it only exists within hospital walls. Nurses are left to hold together disconnected systems, patients are sent home into complex situations without coordinated support, and families are expected to manage hospital level care on their own. The cost is measured not just in dollars, but in exhausted nurses, broken care transitions, and patients who feel unseen once they leave the hospital. MyNursePal exists to change this. We are building a nurse led, end to end care infrastructure that reimagines the bedroom as a virtual hospital bed by bridging and extending care into the community, connecting care teams, services, and patients across settings so high quality care truly follows people wherever they live.

What others have failed to realize is that nurses already run healthcare, and when systems are designed around the nurse workflow, care becomes safer, faster, more affordable, and more accessible.

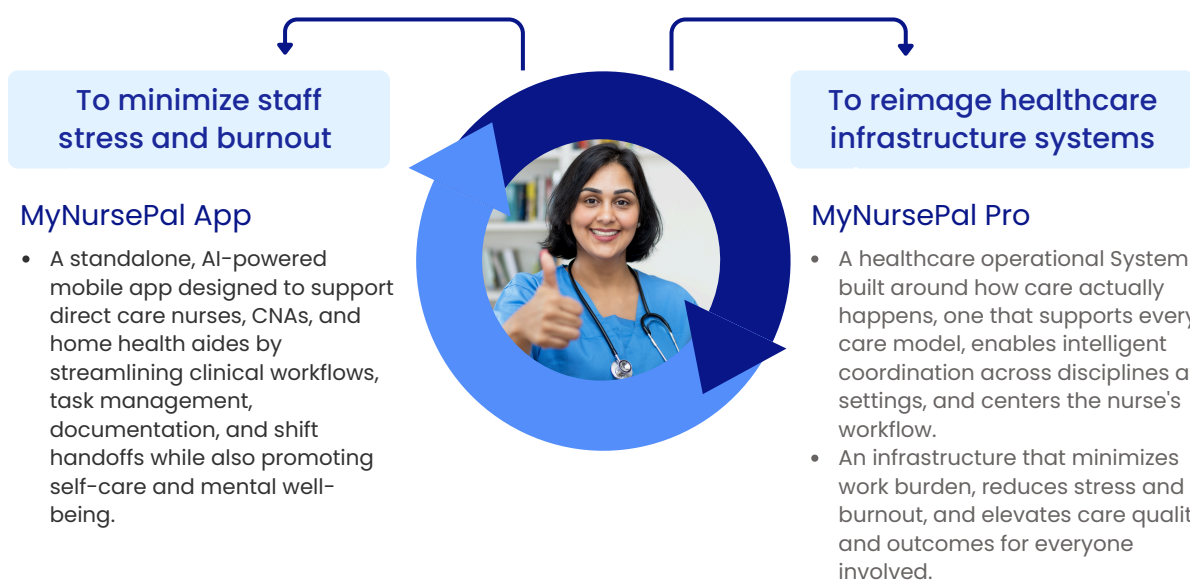
The Critical Problem

<p>Impact of System Failure- Nurse Turnover</p> <ul style="list-style-type: none"> • RN turnover is 16-18% annually, while CNA turnover soars to 40-50%. A staggering 1 in 5 nurses left their jobs between 2022-2023, despite increased wages and international recruitment efforts. • 30% New grad turnover within the first year • \$9M Annual cost of turnover per hospital • 7% Increase in patient mortality in units 	<p>Impact of Systems Failure- Poor Coordination and Patient Outcomes</p> <ul style="list-style-type: none"> • 40% of nurses' time is spent on administrative & non-nursing tasks • Care-transition communication failures cause up to 67% of medical errors • Poor coordination & system failures contribute to ~2.6M deaths/year globally • Poor discharge coordination results in higher readmission rates and increased costs.
--	--

The Solution

MyNursePal, Inc. addresses the fragmentation, inefficiency, and stress embedded in modern healthcare delivery through a connected two-product ecosystem designed to support individuals, professionals, and healthcare organizations across the full continuum of decentralized care.

A Two Prong Approach



Market Opportunity

TAM \$31+B	SAM \$13.7B	SOM \$510M
----------------------	-----------------------	----------------------

- Hospitals, home care, Home and Community-Based Waiver (HCBS), pharmacies, labs, vendors, patients, providers
- Nurses globally: 31 Million
- Smartphone users globally: 5.7 billion

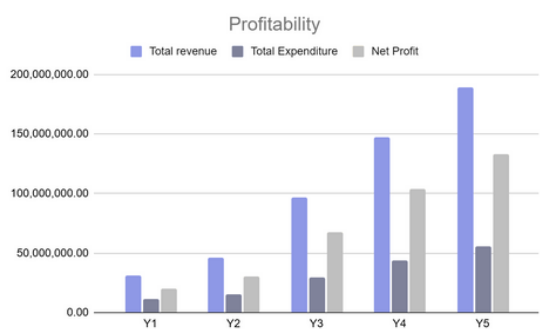


Business Traction

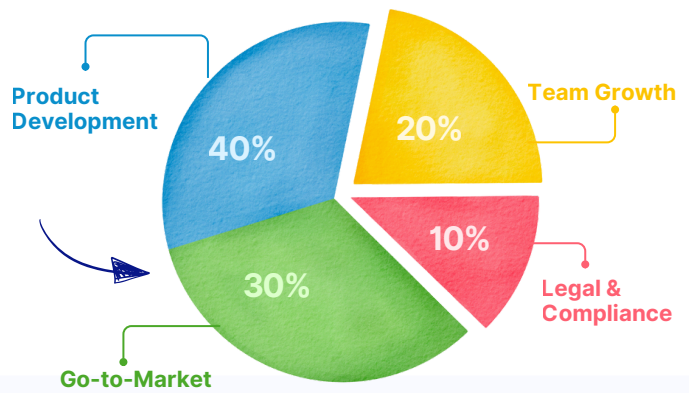
- Launched MyNursepal App MVP
- 363 downloads worldwide
- 50% active users (141 users)
- 54-language support for a multicultural workforce
- Used in 10+ countries
- Working on lifestyle user flows for version 2.0, and about 75% completed
- Target re-launch of MyNursePal App-February 2026
- **40% of MyNursePal Pro System completed**

Pricing

MyNursePal Pro System (B2B): Per-patient annual subscription + vendor transaction fees
MyNursePal App (B2C): Freemium → monthly subscriptions (localized pricing)



Ratios At Year 5		
Revenue Growth Rate	RGR	506%
Compound Annual Growth	CAGR	57%
Internal Rate of Return	IRR	43%
Multiple on Invested Capital	MOIC	6.1x
Return on Investment	ROI	506%



Funding Ask: \$1.2M

Projected Total Revenue: **\$31.17M** in Year 1 → **\$510M** by Year 5.

Total Net Profit: **\$357.9M** by Year 5.

Our Team



Sylvia Abbeyquaye Ph.D, MPA, RN
CEO & Founder, MyNursePal, Inc.
Former Director of Nursing, nurse retention expert, educator and author of *The Talent Retention Code*



Amos Ngoah MSc, BSc
Lead Engineer, MyNursePal, Inc
AI & HealthTech developer specializing in full stack architecture and machine learning.



Christopher Roy
Business Advisor
Finance and operations strategist supporting innovation-driven startups

We're backed by a dynamic remote team of 19 in Ghana and Nigeria, including 1 Product/Project manager, 5 Front-end developers, 3 Back-end developers, 5 UI/UX designers, 1 Content Designer, 2 Quality Assurance personnel, an HR, and an outsourced marketing team

Committed to service excellence, we invest heavily in quality assurance and customer relationships to ensure that our innovation consistently delivers meaningful impact across the nursing and healthcare community

Join us in transforming how care is delivered, coordinated, and sustained beyond the hospital.

sabbeyquaye@mynursepal.com | www.mynursepal.ai

571 Boston Turnpike STE 3 #1038 Shrewsbury MA 01545